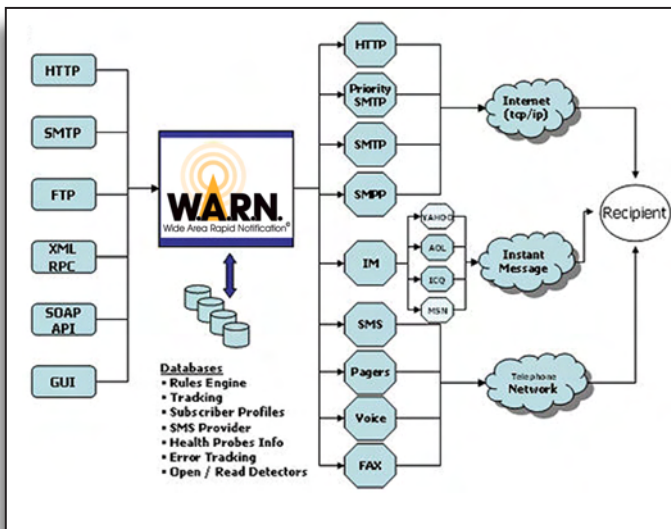


Instant Group Creation and Storage allows pre-building of Groups for Contact instantly, and also allows New Groups to be built quickly "on-the-fly" and used for a single notification, or also stored for later use.

W.A.R.N. Alert ensures delivery, receipt and reporting of any agency or organization's most important, time-sensitive or emergency messaging.

By contacting virtually all messaging devices and systems, W.A.R.N. Alert enables dispatchers to send important messages to responders, staff, groups or the public in a rapid and cost-effective manner, and ensures that the important messages get delivered and acknowledged.

W.A.R.N. Alert works with all electronic communications devices, searching out the recipient, delivering the message, and providing a return acknowledgement to the sender.



Many Notification providers come from "telephony" backgrounds and have to create workarounds for Blackberries, Pagers, Fax machines and other devices. W.A.R.N. comes from IP / IT / Network disciplines and triggers notifications not just the phone or web but also using text or email or ftp or API (Application Protocol Interface) opening up all new possibilities for automated or "no touch" notifications for flood gauges, sirens or other existing systems.

W.A.R.N. Alert is comprised of state-of-the-art messaging technologies, integrated to ensure delivery and receipt of a message.

The patent-pending systems include a unique multi-device roam system, personalization, message prioritization, bounce management, read detection, dynamic message reformatting and Smart Targeting, which can customize message content to match a subscriber's profile.

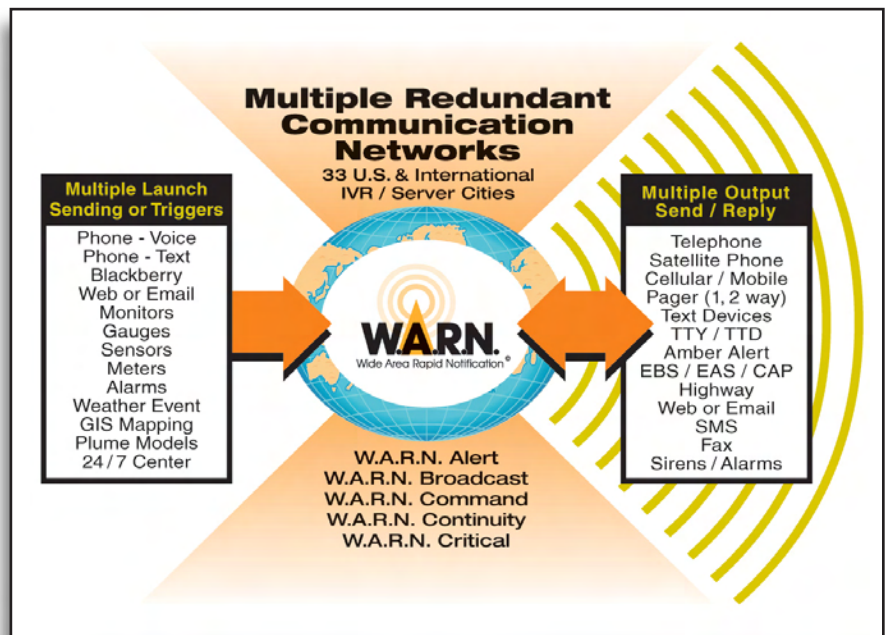
W.A.R.N. Alert personalizes the message, accesses the recipient's profile (i.e., where and how to contact the recipient), and formats the message. It then delivers the message to the first device indicated in the recipient's profile. If there is no response after sending the message to the first channel, it reformats the message and begins a recursive delivery to the subsequent channels mentioned in the recipient's profile. Once the recipient receives and acknowledges the message, W.A.R.N. Alert receives a delivery confirmation.

Key Benefits:

- Web platform provides multiple, redundant access points to the system – i.e. your central command, mobile unit, or remote command back up locations. W.A.R.N. Alert provides the ability to manage all from one console, directly to an unlimited number of wired telephones, cellular or digital phones.
- Timely Reports let you know exactly who has been contacted, as well as when and how contact was made. Recipients contacted are logged for audit trail analysis and post-event review. Real-time response options, online call logs, and detailed reports generated by system.
- Privacy controls and industry proven SSL encryption keeps important data secure. Administration and end user level authorization protect system access. Operates off existing PC platform as application with no new wiring or installation required.
- Immediate Availability with no hardware, software, implementation, maintenance cost, or burden on your IT department. Notifications may be launched by web, telephone, email or software trigger - No reconfiguring of your existing system or maintenance fees.
- System is fully database-driven, using your existing or newly-configured databases. You can import or create full “inter-agency and intra-agency” data management specifications, and update regularly, as needed. Databases for all general public residential phones can be loaded into your system, and may be updated automatically from the source, every 30 days.
- Use of W.A.R.N. can begin in 2 weeks after budget deposit; Training & Certification requires just 4-8 hours, based on number of trainees. Ongoing operation costs diminish in the 2nd year and subsequent years; call budgets are flexible and determined by analysis of first year’s use.

W.A.R.N. Alert instant rapid intra-agency and inter-agency notification voice alerts for:

- Catastrophic weather or natural events
- Biological, chemical or radiation release or attack
- Attacks or threats to bridges, dams, buildings, warehouses or malls
- Nuclear management safety & waste facilities
- Hostage, lost child, riot, or “in progress” event
- Protect vital transport, distribution & secure storage systems
- Water, power, air, communication & food interruptions
- Health or disease communication and appropriate response



Only W.A.R.N. offers five separate and redundant delivery networks triggered for weather and for public or first responder notifications.



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