

W.A.R.N. Broadcast is the fast and easy way to notify the public – simply pick a Call List and your Notification and fire away. You may create a Call List with GIS mapping or by importing an agency or organization, and your notifications can be voice or text and stored for later use, or also created on demand at any time day or night.

Server Connection Overview:

- Separate data/calling centers
- Multiple OC3 communication circuits and major carrier routes
- Redundant database and communication servers
- Fully secured mirrored data center with controlled access in all locations
- Biometric authentication under 24x7 surveillance

W.A.R.N. Broadcast is the powerful, quick and cost-efficient public notification system to call thousands of phones per minute for one fixed calling rate – regardless of how many numbers you attempt.

1. Affordably allows instant and pinpointed public notification to all citizens with phones, using a pre-determined grid and mapped database of a town, city, metro or county area; or by exact latitudinal and longitudinal coordinates to ESRI-based GIS/GEO mapping.
2. Is highly flexible, allowing calling from either a central command, or from a field office or mobile location, or via multiple back-up dispatchers in your area or region from wherever you specify.
3. Operates using any connection method available: dial-up, ISDN, T1, T3, DSL, cable, wireless, satellite, or other.

W.A.R.N. Broadcast uses proven rapid call technology & proprietary applications to help you react quickly and manage new threats and everyday public safety needs.

W.A.R.N. Broadcast makes instant rapid and coordinated intra-agency and inter-agency or public notification voice alerts for:

- Catastrophic weather or natural events
- Biological, chemical or radiation release or attack
- Attacks or threats to bridges, dams, buildings, malls
- Nuclear management safety & waste facilities
- Hostage, lost child, riot, or "in progress" activity
- Protect vital transport, distribution, & storage systems
- Water, power, air, communication & food interruptions
- Health or disease communication and response

W.A.R.N. Broadcast, the new solution for new challenges.



Technical Benefits:

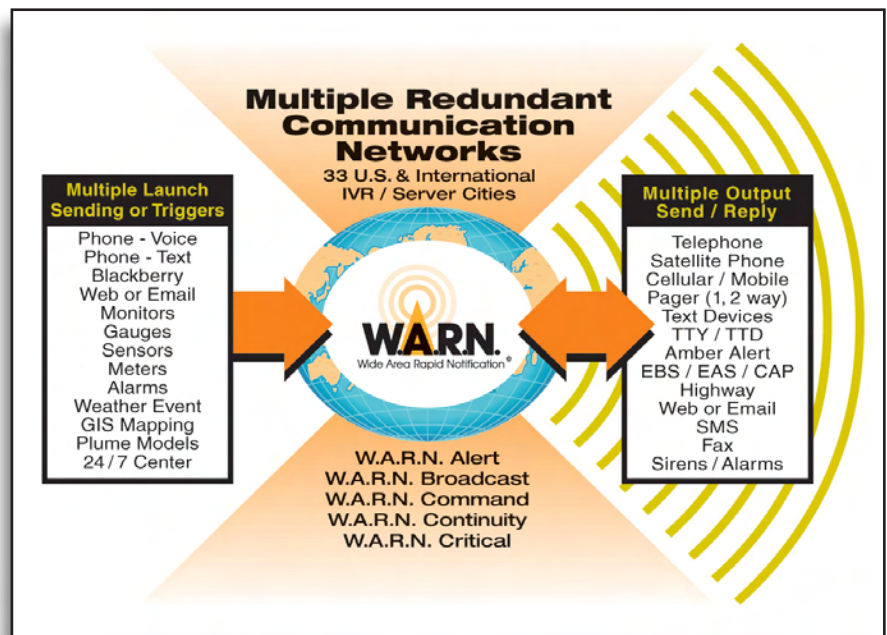
- **Web platform** provides multiple, redundant access points to the system – i.e. your central command, mobile unit, or remote command back up locations. W.A.R.N. Broadcast provides the ability to manage all broadcasts from one console, directly to an unlimited number of wired telephones, cell or digital phones.
- **Timely Reports** let you know exactly who has been contacted, as well as when and how contact was made. Recipients contacted are logged for audit trail analysis and post-event review.
- **Privacy controls** and industry proven SSL encryption keeps important data secure. Administration and end user level authorization protect system access.
- **Immediate Availability** with no hardware, software, implementation, maintenance cost, or burden on your IT department.
- **Reliable service** through W.A.R.N.'s professionally managed ASP environment.

“Existing U.S.-based 911 emergency systems, and the majority of agency systems for emergency communication protocol, were simply not built for rapid cross-agency communication or wide area public notification.”

www.warncalling.com

Key Operating Benefits:

- Thousands of calls instantly with no new hardware purchase.
- Operates off existing PC platform as application with no new wiring or installation required; Use of W.A.R.N. can begin in just a few weeks after your decision and budget deposit.
- Training & Certification requires just 4-8 hours, based on number of trainees.
- System is fully database-driven, using your existing or newly-configured databases. You can import or create full “inter-agency and intra-agency” data management specifications.
- Databases for all general public residential phones can be loaded into your system, and may be updated automatically from the source, on demand.
- Real-time response options, online call logs, and detailed reports generated by system.



Only W.A.R.N. offers five separate and redundant delivery networks triggered for weather and for public or first responder notifications.



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